



JIIT Online

शिक्षा Online | सफलता Offline

Online MBA – Semester III (July 25 Batch) (Academic Year: 2026–2027) ODD SEM July 2026

Week	Date / Day	09:00–10:00	10:05–11:05	11:10–12:10	12:15–1:15	1:20–2:20	2:25–3:25	3:00–4:00	4:05–5:05
Week 1	8th Aug 2026 (Sat)							CB -1	TBC-1
	9th Aug 2026 (Sun)	SAPM-1 / T&D -1	PAF-1 / TM -1	PBM -1	IMC -1	DMA -1	—	—	—
Week 2	15th Aug 2026 (Sat)	Holiday							
	16th Aug 2026 (sun)	T&D -2 / BF-1	OFMR -2/ TM -2	PBM -1	IMC -1	CB -2	—	—	—
Week 3	26-Aug	—	—	—	—	—	—	CB-3	—
	23-Aug	SAPM-2 / T&D-3	PAF-2 / TM-3	PBM-3	IMC-3	Big Data-1	—	—	—
Week 4	29-Aug	—	—	—	—	—	—	MA-1	—
	30-Aug	T&D-4	TM-4 / PA1	PA-2	TBC-2	Big Data-4	DMA-2	—	—
Week 5	05-Sep							T&D-5	TM-5
	06-Sep		OFRM-2	BF-2	CB-4	TBC-3/Blockchain-1	—	—	—
Week 6	12-Sep		—	—	—	—	—	MA-2	—
	13-Sep	PA - 3	Blockchain2 / PCM -1	Big Data-	DMA-3				—

				3/PCM-2					
Week 7	19-Sep-2026 (Sat)	—	—	—	—	—	—	MA-3	TBC-4
	20-Sep-2026 (Sun)	SAPM-3 / T&D-6	PAF-3 / TM-6	OFRM-4 / IMC-4	BF-4 /	CB-5			—
Week 8	26-Sep-2026 (Sat)	—	—	—	—	—	—	MA-4	PBM - Guest Lecture
	27-Sep-2026 (Sun)	T&D-6 / SAPM-4	TM-6 / PAF-4	IMC -4	AI in Business-2 SumanSir	Big Data-4	DMA-5		—
Week 9	03-Oct-2026 (Sat)	—	—	—	—	—	—	MA-5	—
	04-Oct-2026 (Sun)	OFRM-5	BF-5 / PCM-3	PBM- /PCM-4	TBC-5/Blockchain-3	CSD-II-1	DMA-6		—
Week 10	10-Oct-2026 (Sat)	—	—	—	—	—	—	MA - 6	—
	11-Oct-2026 (Sun)	T&D-8 / SAPM-5	TM-8 / PAF-5	PBM-5	IMC-5 /Blockchain-4	AI in Business-2 SumanSir	Big Data-5	CSD-II-2	—
Week 11	17-Oct-2026 (Sat)	—	—	—	—	—	—	MA-7	—
	18-Oct-2026 (Sun)	PA-3	PA-4/	OFRM-6 / PCM-5	BF-6 / TBC-6	CB-6	DMA-7		PCM-5
Week 12	24-Oct-2026 (Sat)	—	—	—	—	—	—	MA-8	—

	2026 (Sat)								
	13-Dec-2026 (Sun)	PA-7	AIB (VG)	AIB (VG)	TBC-9 / Big Data-9	CB-8		—	—
Week 19	19-Dec-2026 (Sat)	—	—	—	—	—	—	PCM-8	PCM-4
	20-Dec-2026 (Sun)	PA-8	PA-9/ PCM 9	Big Data-9	CB-9 / Blockchain-9	—	—	—	—

Course Details					
Course Title	L	T	T	P	Course Coordinators
Artificial Intelligence in Business (AIB)	3	0	0	3	Dr. Sweta Dhand Suri
Corporate Skills Development-II (CSD-II)	3	0	0	3	Ms. Alka Mishra
Product and Brand Management (PBM)	3	0	0	3	Dr. Sweta Dhand Suri
Marketing Analytics (MA)	3	0	0	3	Dr. Sumanjit Das
Integrated Marketing Communication (IMC)	3	0	0	3	Dr. Sweta Dhand Suri
Consumer Behaviour (CB)	3	3		3	Ms. Alka Mishra
Team Building and Conflict (TBC)	3	0	3	3	Ms. Alka Mishra
Training and Development (T&D)	3	0	3	3	Dr. Ashu Monga

Talent Management (TM)	3	0	3	3	Dr. Ashu Monga
Performance and Compensation Management (PCM)	3	0	3	3	Dr. Richa Chauhan
Big Data & Data Visualisation (Big Data)	3	0	3	3	Dr. Chavvi Sharma
Predictive Analytics (PA)	3	0	3	3	Dr. Vikas Bhatnagar
Blockchain	3	0	3	3	Dr. Himanshu Agrawal
Database Management Analysis (DMA)	3	0	3	3	Dr. Ila Naqvi
Security Analysis and Portfolio Management (SAPM)	3	0	3	3	Dr. Reema Sharma
Behavioral Finance (BF)	3	0	3	3	Dr. Varsha Goyal
Project Appraisal and Finance (PAF)	3	0	3	3	Dr. Reema Sharma
Option, Future and Risk Management (OFRM)	3	0	3	3	Dr. Varsha Goyal
ICT in Teaching and Learning/ Indian Perspectives of Education	3	0	3	3	MOOC
Educational Video Production/ Educational Psychology	3	0	3	3	MOOC

Logistics and Supply chain Management	3	0	3	3	MOOC
Operations Research	3	0	3	3	MOOC

Prof. Dr. Vikas Saxena

Director, CDOE, IIIT Online

Jaypee University, Noida



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