



JIIT Online

शिक्षा Online | सफलता Offline

ONLINE MBA

JIIT, NOIDA



LEARNING ANYTIME, ANYWHERE

Centre for Distance & Online Education



सरस्वति नमस्तुभ्यं वरदे कामरूपिणि ।
विद्यारम्भं करिष्यामि सिद्धिर्भवतु मे सदा ॥

CONTENTS

Message from our Founder Chancellor.....	01
Message from our Chancellor.....	02
About Jaypee Institute of Information Technology.....	03
An Institution Built for Excellence.....	04
CDOE Leadership.....	05
JIIT – Centre for Distance & Online Education.....	06
Salient Features of Online Program.....	08
Online MBA.....	09
Eligibility	
Curriculum	
Specialisations Offered	
Electives Offered	
Online Learning Experience.....	13
Industry Experts.....	14
Our Faculty.....	15
Get started today.....	16
Program Fees.....	17
Achieve your MBA.....	18



Message From Our Founder Chancellor

Shri Jaiprakash Gaur

"We are determined to provide quality education to our students through the most modern educational institutions to make them financially empowered while shaping them into self-reliant and confident citizens of a modern India.

These institutions would strive to inculcate discipline and character building along with serious pursuit of knowledge, utilizing the most advanced teaching practices and high moral standards, so that our teachers and students can stride forward and see the transformation of their country into an advanced nation within their lifetime."

Message From Our Chancellor

Let's Navigate Success – Digitally!

The digital landscape is our new reality, and success demands agility. JIIT Noida's online MBA program, launched under our esteemed aegis, equips you with the skills to thrive in this dynamic environment. Let's navigate the digital future and achieve success, together.

Online Education

I'm incredibly excited to welcome you to our online MBA program which prepares you to thrive in today's digital business world with critical thinking, digital fluency, and core management skills.

It fosters flexibility, independent learning, and collaboration while offering access to renowned faculty and a diverse peer network, all from the convenience of your own space.



Shri Manoj Gaur, Chancellor
- Jaypee Institute of
Information Technology

About

Jaypee Institute of Information Technology

Jaypee Institute of Information Technology (JIIT), a top-ranked Deemed-to-be-University with over 25 years of legacy has been delivering excellence in education, innovation, and research in both Technology and Management through Jaypee Business School. JIIT has consistently nurtured a Dynamic, Future Ready Learning Ecosystem built on strong academic foundations and real-world relevance.



Significant Developments

Innovation Decade (2021-2030): JIIT has declared this decade as the Innovation Decade to drive research, innovation, and entrepreneurship.

RIDE Innovation Hub: A dedicated platform for research, incubation, and startup support.

Digital Learning Centre: Cutting edge studios and resources for online and blended education.

Directorate of Research, Innovation & Development (DRID): Fostering student and faculty-led innovation and startups.

Recognized Excellence: Consistently ranked among top institutions for management and technology education.



JIIT Online

शिक्षा Online | सफलता Offline

An Institution Built for Excellence

Established in 2001, JIIT Noida (Deemed-to-be University) has grown into a Centre of Excellence in:

- Science and Engineering
- Information Technology
- Electronics and Communication Engineering
- Biotechnology
- Management

And related emerging areas of education, training, and research.

Guided by its vision to produce leaders in innovation, entrepreneurship, creativity, and management, JIIT attracts top talent from diverse backgrounds.

Students benefit from world-class education, a vibrant campus culture, and a strong focus on knowledge, confidence, self-discipline, and creativity.

Our Recognitions

9th

Best Placement amongst Private Universities in India by India Today (2024)

5th

Non Government Technical University (All India) by THE WEEK (2025)

2nd

Non Government Technical University (North Zone) by THE WEEK (2025)

1st

Top Emerging College in Uttar Pradesh by CSR (2025)

Our Accreditations and Approvals



CDOE Leadership

Transforming Education into a Digital Revolution.

At Jaypee Institute of Information Technology, Noida with 25 years of technical and 17 years of management excellence, We believe the future of learning lies in the fusion of knowledge and technology.

Our goal is to make education accessible, inspiring, and affordable, building a world-class digital ecosystem that empowers learners and shapes global futures.

Manu Bhaskar Gaur, CEO

- Harvard, INSEAD, Berkeley



JIIT Online

शिक्षा Online | सफलता Offline



JIIT Online marks the next leap in education - where innovation meets intellect. Our Online MBA program blend technology, interactive learning, and real-world application to ensure quality, engagement, and employability. More than an academic platform, JIIT Online is your gateway to limitless learning, leadership, and lifelong success.

Prof. Vikas Saxena
Director

Learn Anytime, Anywhere with JIIT's Centre for Distance & Online Education (CDOE)

CDOE bridges the gap between High Quality Education in Management and Physical Access to the same by Students in India and overseas, through:

- Live Lectures.
- Experienced Academicians trained at Berkeley, Harvard, INSEAD, BITS, IITs, IIMs, FMS, etc.
- CXOs from Top Corporates and MNCs interact with students Online to share Industry perspectives.
- State-of-the-art Digital Infrastructure.
- Inhouse Digital Learning Centre for Recording Lectures.
- UGC approved Learning Management System (LMS).
- Interactive Learning.
- Strong Training and Placement Assistance.
- Use of Contemporary AI Tools by Students in Self Development.
- Regional Meet – ups for Online Students to Network with Peer Group.

Learn the Harvard way: Real world case studies

Real world case studies will be discussed and solved in Harvard style during the course lectures.





Salient Features of JIIT's Online Program

Top 100 Guaranteed Placements

Dedicated placement support with leading companies, ensuring career success for top performing students.



World – Class Faculty

Learn from distinguished faculty members trained at prestigious global institutions like Harvard, INSEAD, Berkeley, Purdue, IITs, NITs, IIMs, BITS.

Tools and Certifications

Gain hands-on experience with cutting-edge AI and digital upskilling toolkits for future readiness.
(Worth more than ₹25,000)



High – End Learning Studios

Benefit from engaging with high-quality online lectures and interactions.

Annual Meetups

Network and interact with peers and alumni at exclusive in-person events.



Online MBA Program

Eligibility

Duration – 2 Years

Learning is seldom just a transaction between an expert and a novice.
It is a relationship that frees up thinking and fosters growth.



- Passed Bachelor's Degree of Minimum 3 years duration.
- Preference to candidates qualified in any of CAT, XAT, CMAT, ATMA, MAT, GMAT or relevant common entrance examinations conducted by State/Central Government for MBA/PGDM through ODL/OL mode.
- With minimum 40% marks in aggregate & Passed in all subjects.

Online MBA Program Curriculum

The Program will run in online mode and will have both pre-recorded and live sessions, regular assessments, projects

24 months / 4 semesters / 15-20 hours/week / 102 credits

Semester 1

- Economics for Business and Government
- Financial Accounting and Reporting
- Marketing Management
- Organizational Behaviour
- Operations Management
- Corporate Finance
- Digital Transformation in Business
- Business Statistics using Excel Spreadsheet
- Corporate Skill Development-1

Semester 2

- Legal Aspects of Business
- Human Resources Management
- Innovation and Entrepreneurship
- Management Accounting
- Business Research Methods
- Business Analytics
- Professional Communication
- India's Diversity & Business
- Digital Marketing
- Capstone Project

Semester 3

- Artificial Intelligence in Business
- Corporate Skill Development -2
- Elective Major - 1
- Elective Major - 2
- Elective Major - 3
- Elective Major - 4
- Elective Minor - 1
- Elective Minor - 2
- Internship/OJT

Semester 4

- Strategic Management
- Elective Major - 5
- Elective Major - 6
- Elective Minor - 3
- Major Project/Dissertation



Specialisations Offered in Online MBA

Our Online MBA Program prepares you to stand out as a leader in today's competitive world.

Learners can choose from our career-focused electives such as HR, Finance, Marketing, and IT & Business Analytics to create successful career paths in the domain and industry of their choice.

Learn from reputed faculty, receive excellent placement assistance, and network with professionals from the world over, without quitting your job.



Human
Resource



Marketing



IT & Business
Analytics



Finance



Electives Offered – Online MBA

Choose your electives from the following options:



Human Resource

- Managing Employee Relations & Employment Laws
- Workplace Diversity, Equity & Inclusion
- Performance & Compensation Management
- Learning and Development
- Organizational Development and Change
- Leadership Skills for Managers
- Competency Management and Assessment Centre
- Talent Management

Marketing

- Product and Brand Management
- Integrated Marketing Communication
- Sales and Distribution Management
- Consumer Behavior
- Services Marketing
- B2B Marketing
- Omnichannel Marketing
- AI/ML - Powered Marketing



IT & Business Analytics

- IT Security and Cyber Law BPR, Business Process Management & ERP
- E-Commerce and Electronic Governance
- Data Management and Analysis
- Predictive Analytics
- Block chain
- Big Data & Data Visualisation
- Advanced Tools for Data Science

Finance

- Security Analysis and Portfolio Management
- Financial Statement Analysis and Business Valuation
- Project Appraisal and Finance
- Options, Future and Risk Management
- Fixed Income Securities
- Behavioral Finance
- Working Capital Management
- Introduction to Financial Analytics



Online Learning Experience

This unique structure allows learners to build a customized skill set, enhancing career opportunities and industry relevance.

We understand that every learner has their own career aspirations. That's why we've meticulously curated the electives within each specialization. This curation process involves a Multi-pronged approach:

Benchmarking Excellence: Electives aligned with top global universities and latest industry trends.

Meeting Industry Needs: Courses designed around evolving job market demands.

Catering to Your Interests: A Wide choice of electives to match diverse career goals.

Personalized Mentoring: One-on-one guidance from industry experts and faculty.

With this approach, you can be confident that your online MBA experience will be both enriching and directly applicable to your career advancement.



Industry Experts

This unique structure allows learners to build a customized skill set, enhancing career opportunities and industry relevance.



SANGMITRA SAWANT

Director & Assistant General Counsel – **Procter & Gamble**
Specialisation Area: **Legal Aspect of Business**

<https://www.linkedin.com/in/sangmitra-sawant-2b037623/>



DHRUV SAWHNEY

CEO & Co-Founder – **Shipskart**
Specialisation Area: **Pitch Deck & Start Up Valuation**

<https://www.linkedin.com/in/dhruvawhney05/>



JIGAR RATHOD

Digital Media Manager – **Adidas**
Specialisation Area: **Performance Marketing**

<https://www.linkedin.com/in/jigar37/>



AKANKSHA VOHRA

Head of Projects – **Jubilant Foodworks Ltd.**
Specialisation Area: **Design Thinking**

<https://www.linkedin.com/in/akanksha-vohra-58617a44/>



ANURAG POL

Director Research & Advisory – **Gartner**
Specialisation Area: **Market Research**

<https://www.linkedin.com/in/anuragpolpgp11/>



VICKY DASWANI

Strategic Consulting – **PWC**
Specialisation Area: **Business Strategy**

<https://www.linkedin.com/in/vickydaswani/>



HITESH MEHTA

Amazon
Specialisation Area: **Product Development, Software Development**

<https://www.linkedin.com/in/shubhangi-s-41b39923/>



NISHANT KHURANA

Director Sales – **Mediasmart**
Specialisation Area: **Media Sales**

<https://www.linkedin.com/in/nishant-khurana-15627a1b/>



MUDIT KOHLI

AVP – Brand & Media Communication – **IndusInd Bank**
Specialisation Area: **Marketing Communication**

<https://www.linkedin.com/in/mudit-kohli-a465aba4/>



RACHIT SHARMA

Associate Portfolio Manager – **Allianz Global Investors**
Specialisation Area: **Security Analysis & Portfolio Management**

<https://www.linkedin.com/in/rachit-sharma-896397102/>

Our Faculty



**DR. RIDHIMA
BHANOT SHARMA**

EFPM IIM Lucknow, PGPE
– IIM Calcutta, MBA, B.Sc
(Hons)
Area – Marketing



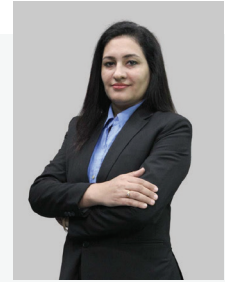
**DR. SHRIRAM
ANIL PURANKAR**

Ph.D., B.Tech – Purdue
University, USA
Area – Entrepreneurship



**DR. ARSHI
BARIN**

Ph.D. – Jamia Milia,
M.Com, B.Com
Area – Finance



**DR. SWETA
DHAND**

Ph.D., M.B.A.,
B.Com., UGC-NET
Area – Marketing &
Economics



**DR DIVYA
SHARMA**

Ph. D., MBA
Hons, B.Com
Area – HR



**DR. ASHU
MONGA**

Ph.D., MBA, JRF
Area – HR



**DR. VIKAS
BHATNAGAR**

Ph.D., B.Tech – NIT
Varangal
Area – IT & BA



**DR. REEMA
SHARMA**

Ph.D, MBA, M.COM,
UGC- NET
Area – Finance

World-Class Faculty, Trained at the Best Institutions Globally



**HARVARD
UNIVERSITY**



UC Berkeley



The Business School
for the World®



Get Started Today!

Ready to embark on your transformative online journey?

1

Program Registration

Fill out a quick online form at admission.jiitonline.com with your basic information, education details, and relevant work experience. Pay the application fee to register for the program.

2

Upload Document

Upload all required supporting documents like transcripts, certificates, and statement of purpose. Submit your application for review.

3

Fees Payment

Choose your preferred payment option and pay the admission fee for the first semester/year or the full program.

4

University Approval

Our admissions team will evaluate your application and notify you of the decision within a timeframe.



eLearning Material

The eLearning material (Video Lectures, eText Material, Virtual Classroom, Virtual Simulation etc) will be made available to you on the Learning Management System (LMS) based on the four-quadrant approach, as per UGC (Credit Framework for online learning courses through SWAYAM) Regulations, 2016.

Program Fees

- A one-time application fee of ₹1,000 is applicable (Included in Total Course Fee).
- The examination fee is ₹1,500 per semester (there are 4 semesters in total).

Total Course Fee

₹1,75,000/-

EMI Starts at

₹5,850/- per month



Our Recruiters

 ATlassian

 amazon

 Google

 cognizant

 Infosys

 Microsoft

 SAMSUNG

 accenture

 TATA
TATA POWER

 CISCO

Achieve your MBA

Serial No. _____ Enrollment No. _____
UID No. _____

JAYPEE INSTITUTE OF INFORMATION TECHNOLOGY
(Declared as Deemed to be University U/S 3 of UGC Act, 1956)
NOIDA

Having completed the course of study and the prescribed examinations approved by the University in
Academic year _____
Name of Student _____
is hereby conferred the degree of
MASTER OF BUSINESS ADMINISTRATION


विद्या तत्त्व ज्योतिसमः

Registrar _____ Vice - Chancellor _____

Noida _____
Date _____ 

Globally Recognized Degree

Upon successful completion, students receive an Online MBA Degree that holds the same prestige and academic value as our on-campus MBA, certified by JIIT and recognized by UGC.



UGC Entitled Program



NAAC 'A' Accredited University

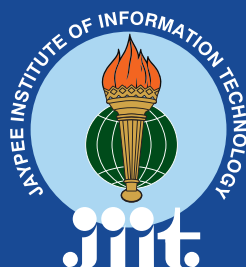
**Jaypee Institute of
Information Technology**

A-10, Sector-62,
Noida-201 309,
Uttar Pradesh, India

Tel: 01202404101,
9999362062

E-mail: admission@jiitonline.com

Web: jiitonline.com



JIIT Online

शिक्षा Online | सफलता Offline