

Effective Date: [1 Sept 2025]

At **JiIT Online**, we are committed to protecting your privacy. This Privacy Policy explains how we collect, use, and disclose information about you when you visit our website at **www.jiitonline.com** or use our online programs and services, including the **online MBA/BBA programs** (collectively referred to as "Services").

By accessing or using our website, you agree to the terms of this Privacy Policy. If you do not agree with our practices, please do not use our website or Services.

1. Information We Collect

We collect both **personal** and **non-personal** information when you use our website or interact with us.

Personal Information

This includes, but is not limited to, information you provide directly to us, such as:

- Name
- Email address
- Phone number
- Address
- Educational background
- Payment information (for courses or tuition fees)
- Any other personal information provided through inquiries, applications, or account registration

Non-Personal Information

This includes information collected automatically, such as:

- IP address
- Browser type
- Device information
- Location data
- Pages visited
- Time spent on our website

This data helps us understand how users interact with our site and services to improve user experience.

2. How We Use Your Information

We use the information we collect for the following purposes:

- To process your application for our online MBA/BBA programs
- To communicate with you about your account, program updates, or services
- To send newsletters, promotional emails, or other communications related to your interests (you can opt-out anytime)
- To analyze and improve our website and services
- To process payments and manage financial transactions related to the courses
- To comply with legal obligations, such as responding to court orders or regulatory requirements

3. How We Share Your Information

We respect your privacy and will not sell or rent your personal information. However, we may share your information in the following circumstances:

- **With service providers** who help us manage our website, process payments, and provide customer service.
- **For legal reasons**, if required by law, regulation, or legal process (e.g., a subpoena, court order).
- **With educational institutions** as part of the enrollment process, for accreditation purposes, or to share relevant program updates.

4. Data Security

We use reasonable administrative, technical, and physical measures to safeguard your personal information from loss, theft, and unauthorized access. However, no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

5. Cookies and Tracking Technologies

We may use cookies and other tracking technologies to enhance your experience on our website. Cookies are small files that are stored on your device to help improve the performance of the site and analyze user behavior.

You can manage cookie settings in your browser, including opting out of certain types of cookies. Please note that disabling cookies may affect your ability to use certain features of the site.

6. Third-Party Links

Our website may contain links to third-party websites or services. We are not responsible for the privacy practices of these external sites, and we encourage you to review their privacy policies before providing any personal information.

7. Your Data Protection Rights

Depending on your location, you may have the right to:

- Access the personal data we hold about you
- Correct or update your personal information
- Request the deletion of your personal data
- Object to or restrict the processing of your personal information

To exercise any of these rights, please contact us at [insert contact email].

8. Children's Privacy

Our website and services are not intended for individuals under the age of 18. We do not knowingly collect personal information from children under 18. If we discover that we have collected personal information from a child under 18, we will take steps to delete that information.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. When we make changes, we will update the "Effective Date" at the top of this page. We encourage you to review this Privacy Policy periodically for any updates.

10. Contact Us

If you have any questions or concerns about this Privacy Policy or how we handle your personal information, please contact us at:

JiIT Online

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